



GANGA DEVI MAHILA MAHAVIDYALAYA

NAAC accredited grade 'B'
Lohiya Nagar, Kankarbagh, Patna
A constituent unit of Patliputra University, Patna



ICT/ COMPUTING SKILLS

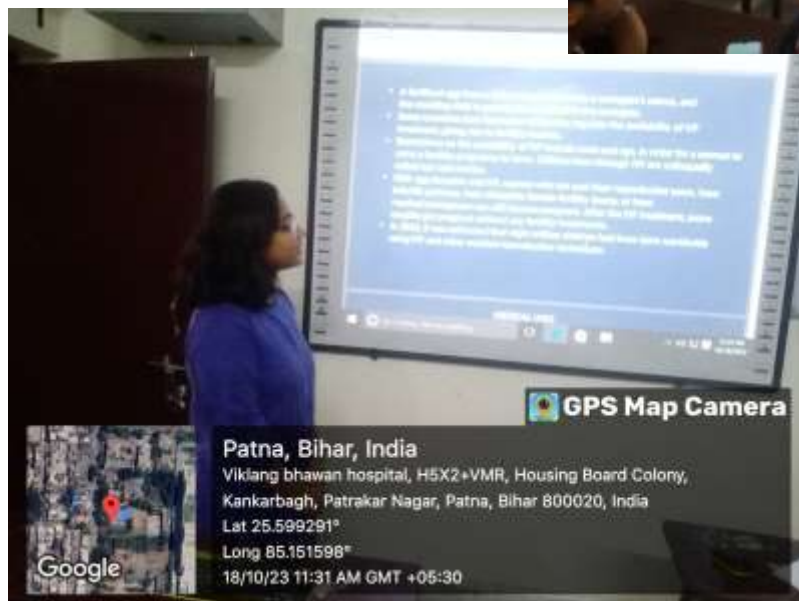
FactShala training workshop by Minati Chaklanavis- a two hour media literacy training workshop to empower the students of GDMM on 20th Sept, 2023.

Through this workshop the participants learnt not only to verify information but also think critically. The workshop enriched the participants as they learnt the tools and techniques to handle their social media account smartly. Critical Thinking will help them develop their own concept and understanding of anything they read, hear or see.





Presentations by PG students (18.10.23)



Poster Making Using Computer Tools (23.08.21)

Under the aegis of IQAC, EBSB committee of the college organized a competition of “Congratulatory poster using Computer Tools” for our Olympians to reflect the theme of Ek Bharat Shreshth Bharat.



**Ganga Devi Mahila Mahavidyalaya
Patliputra University, Patna
BBM Part III (session 2022-23)
Marketing/Management Project**

Sl No	Roll No	Name	Project Title	Guided by
1	2120740070002	Ritika	Marketing strategy of Puma Company ltd In	Nidhi Singh
2	2120740070001	Ekta Kumari	Strategic management at Asian Paints	Nidhi Singh
3	2120740070003	Divya Rani	Inventory management at Asian paints	Nidhi Singh

Signature
11/11/23

Co-ordinator
B.C.A.
G.D.M. MAHAVIDYALAYA
PATNA-20

A PROJECT REPORT

ON

"MARKETING STRATEGY OF PUMA COMPANY LTD IN"

Submitted by

RITIKA

(2020-2023)

OF

Ganga devi mahila mahavidyalaya



Under the Guidance of

Nidhi singh

Submitted to the

BACHELOR OF BUSINESS MANAGEMENT DEPARTEMENT

In partial fulfillment of the requirements

For the award of the

UNDER THE GRADUATE IN MANAGEMENT

ROLL NO:-2120740070002

Examined
by
28.03.23

Institute's certificate

Certified that this comprehensive project report titled "marketing strategy of puma company LTD" is the work of ms. Ritika who has carried out the reserch under my supervision. She was in constant touch with me. I also certify further, that to the best of my knowledge the work reported here is done not from part of any other project report.

Place : patna

Date _____

Nidhi Singh

(Nidhi singh)

Assistant professor

Mridula Sahay
28.3.23

Co-ordinator
(*Mridula Sahay*)
G.D.M. MAHAVIDYALAYA
PATNA-20

Co- Ordinator
13.13.17

**A DISSERTATION REPORT
ON
"STRATEGIC MANAGEMENT AT ASIAN PAINT'S"**



**SUBMITTED BY
EKTA KUMARI (BBM 3rd YEAR)
SESSION(2020-2023)
ROLL NO-2120740070001**

**SUBMITTED FOR THE PARTIAL FULFILLMENT OF
THE REQUIREMENT OF BBM PROGRAMME FROM
(GANGA DEVI MAHILA MAHA VIDHYALAYA)**

KANKARBHAG – 20

Excerpt

Phana,
28.03.23

Excerpt

Phana
28.03.23

GUIDE BY: *Nidhi Singh*

PROF . NIDHI SINGH

CERTIFICATE BY INTERNAL GUIDE

This is to certify that the **EKTA KUMARI** has completed and submitted her dissertation report on "**STRATEGIC MANAGEMENT AT ASIAN PAINT'S**" under my guidance and supervision. He was in constant touch with me.

I wish him success in his entire future endeavors.


Project Supervisor


Head of Department

Co-ordinator

Appeared for the end of the 3rd years project viva-voice examination held on.....

B.B.M.
G.D.M. MAHABODHYALAYA
PATNA-20

Internal Examiner signature

External Examiner signature

**A DISSERTATION REPORT
ON
"INVENTORY MANAGEMENT AT ASIAN PAINT'S"**



**SUBMITTED BY
SUPRIYA KUMARI (BBM 3rd YEAR)
SESSION(2020-2023)
ROLL NO -212074007003**

**SUBMITTED FOR THE PARTIAL FULFILLMENT OF
THE REQUIREMENT OF BBM PROGRAMME FROM
(GANGA DEVI MAHILA MAHA VIDHYALAYA)(PATLIPUTRA UNIVERSITY)
KANKARBHAG – 20**

*Extend.
Date: 28.03.23.*

*Examiner
A. Kumar
28.03.23*

**GUIDE BY: *Nidhi Singh*
PROF . NIDHI SINGH**

CERTIFICATE BY INTERNAL GUIDE

This is to certify that the **SUPRIYA KUMARI** has completed and submitted her dissertation report on "**INVENTORY MANAGEMENT AT ASIAN PAINT'S**" under my guidance and supervision. He was in constant touch with me.

I wish him success in his entire future endeavors.

Nidhi Singh
Project Supervisor

Mridula Sahay
Head of Department

Co-ordinator

B.B.M.

Appeared for the end of the 3rd years project viva-voice examination held on
G.D.M. MAHAVIDYALAYA
PATNA-20

Internal Examiner signature

External Examiner signature

BCA/BBM Project

ICT/Computing Skills

Session (2020-21)

SL.NO	Skill name	Duration	Date	ATTENDED BY	NO. OF STUDENTS
1	PHP	30 days	01/05/21 TO 01/06/21	BCA-III RD YEAR	8
2	ASP.NET	30 days	01/3/21 TO 01/04/21	BCA-III RD YEAR	8

SL NO	NAME	CLASS	PROJECT TITLE	GUIDED BY
1	PRIYA KUMARI	BCA	SCHOOL MANAGEMENT SYSTEM	MR. RAKESH KUMAR SINHA
2	POOJA JHA	BCA	SBI ONLINE ACCOUNT OPENING	MR. RAKESH KUMAR SINHA
3	SNEHA VERMA	BCA	SBI ONLINE ACCOUNT OPENING	MR. RAKESH KUMAR SINHA
4	SHREYA SINHA	BCA	LIBRARY MANAGEMENT SYSTEM	MISS ANU PRIYA
5	NEHA TIWARY	BCA	SBI ONLINE ACCOUNT OPENING	MR. RAKESH KUMAR SINHA
6	SHIVANI KUMARI	BCA	SBI ONLINE ACCOUNT OPENING	MR. RAKESH KUMAR SINHA
7	SUHANA KUMARI	BCA	HOSPITAL MANAGEMENT SYSTEM	MISS ANU PRIYA
8	SWEETY KUMARI	BCA	SCHOOL MANAGEMENT SYSTEM	MR. RAKESH KUMAR SINHA
9	ALISHA KUMARI	BCA	LIBRARY MANAGEMENT SYSTEM	MISS ANU PRIYA
10	ANSHU PRAKESH	BCA	SCHOOL MANAGEMENT SYSTEM	MR. RAKESH KUMAR SINHA
11	ANKITA KUMARI	BCA	SCHOOL MANAGEMENT SYSTEM	MR. RAKESH KUMAR SINHA
12	DEEPTI SRIVASTAVA	BCA	LIBRARY MANAGEMENT SYSTEM	MISS ANU PRIYA
13	MUSKAN KUMARI	BCA	HOSPITAL MANAGEMENT SYSTEM	MISS ANU PRIYA
14	NEHA KUMARI	BCA	HOSPITAL MANAGEMENT SYSTEM	MISS ANU PRIYA
15	KOMAL ARYA	BCA	HOSPITAL MANAGEMENT SYSTEM	MISS ANU PRIYA
16	MADHI LATA	BBM	MARKETING STRATEGY OF COCA COLA	MISS NIDHI SINGH
17	ARADHANA KUMARI	BBM	MARKETING STRATEGY OF TATA MOTORS	MISS NIDHI SINGH

(Signature)
11/11/23

Co-ordinator

B.C.A.

G.D.M. MAHAVIDYALAYA
PATNA-20

GANGA DEVI MAHILA COLLEGE



PROJECT REPORT

ON

LIBRARY MANAGEMENT SYSTEM

SUBMITTED TO: PATLIPUTRA UNIVERSITY PATNA

पटलीपुत्रा विश्वविद्यालय
PATLIPUTRA UNIVERSITY

GUIDED BY:

Miss ANU PRIYA

M.C.A

EVALUATION CERTIFICATE

THIS IS TO CERTIFY THAT THIS PROJECT ENTITLED LIBRARY MANAGEMENT
HAS BEEN COMPLETED BY DEEPTI SRIVASTAV ROLL
NO. 1920740080004 REGISTRATION NO. 192072114008007 OF
BCA PART-3RD SESSION: 2018-21 GANGA DEVI MAHILA COLLEGE
SUCCESSFULLY.

Deepika
20.10.2021

EXTERNAL SIGNATURE-

INTERNAL SIGNATURE

Deepika
20/10/21
CO-ORDINATOR SIGNATURE
Co-ordinator
B.C.A.
G.D.M. MAHAVIDYALAYA
PATNA-20

Deepika
External I

Deepika
External II



GANGA DEVI MAHILA

COLLEGE

PROJECT REPORT

ON

HOSPITAL MANAGEMENT
SYSTEM

SUBMITTED TO: **PATLIPUTRA UNIVERSITY PATNA**



GUIDED BY:
MS. ANU PRIYA
(MCA)

EVALUATION CERTIFICATE

THIS IS TO CERTIFY THAT THIS PROJECT
ENTITLED HOSPITAL MANAGEMENT SYSTEM HAS BEEN
COMPLETED BY MUSKAN KUMARI ROLL NO.
1920740080006 REGISTRATION NO: 192072514001001
OF BCA PART-3rd SESSION: 2018-2021
GANGA DEVI MAHILA COLLEGE SUCCESSFULLY.

dnrprg

EXTERNAL SIGNATURE

INTERNAL SIGNATURE

29/11/21
Co-ordinator
B.C.A.
G.D.M. PATNA-20
CO-ORDINATOR SIGNATURE

Ext-I

R. Verma
30.10.2021
Ext. - II

GANGA DEVI MAHILA MAHAVIDHYALAYA



PROJECT REPORT

ON

SCHOOL MANAGERMENTS SYSTEM

2018 -2021

SUBMITTED TO :- PATLIPUTRA UNIVERSITY ,PATNA

पाटलिपुत्र विश्वविद्यालय
PATLIPUTRA UNIVERSITY

GUIDED BY :- RAKESH KUMAR SINHA

M. TECH (IT)

ANSHU PRAKASH

ROLLNO-1920740080003



CERTIFICATE OF APPROVAL

This is to certify that project entitled "SCHOOL MANAGEMENT SYSTEM" developed by ANKITA KUMARI, PRIYA KUMARI, ANSHU PRAKASH, AND SWEETY KUMARI.

Of development of computer science, session:-2018-2021 of **GANGA DEVI MAHILA MAHAVIDYALAYA** is worthy of consideration of partial fulfillment of the requirement for the award of degree of Bachelor in computer Application from Patliputra University, Patna.

STUDENT SIGNATURE

Anshu Prakash

SIGNATURE OF GUIDE

Prakash
26.10.21

EXTERNAL EXAMINER-I

EXTERNAL EXAMINER-II

Silp
26/10/21
CO - ORDINATOR SIGNATURE

Co-ordinator

B.C.A.

G.D.M. MAHAVIDYALAYA

PATNA-20

Prakash
26/10/21

Prakash
Ext - II

GANGA DEVI MAHILA MAHAVIDHYALAYA



PROJECT REPORT

ON

SCHOOL MANAGERMENTS SYSTEM

2018 -2021

SUBMITTED TO :- PATLIPUTRA UNIVERSITY ,PATNA

पाटलिपुत्र विश्वविद्यालय
PATLIPUTRA UNIVERSITY

GUIDED BY :- RAKESH KUMAR SINHA

M. TECH (IT)

PRIYA KUMARI

ROLLNO-1920740080010



CERTIFICATE OF APPROVAL

This is to certify that project entitled "SCHOOL MANAGEMENT SYSTEM" developed by ANKITA KUMARI, PRIYA KUMARI, ANSHU PRAKASH, AND SWEETY KUMARI.

Of development of computer science, session:-2018-2021 of **GANGA DEVI MAHILA MAHAVIDYALAYA** is worthy of consideration of partial fulfillment of the requirement for the award of degree of Bachelor in computer Application from Patliputra University, Patna.

STUDENT SIGNATURE

Priya Kumari

SIGNATURE OF GUIDE

AKK
25.10.2021

EXTERNAL EXAMINER-I

EXTERNAL EXAMINER-II

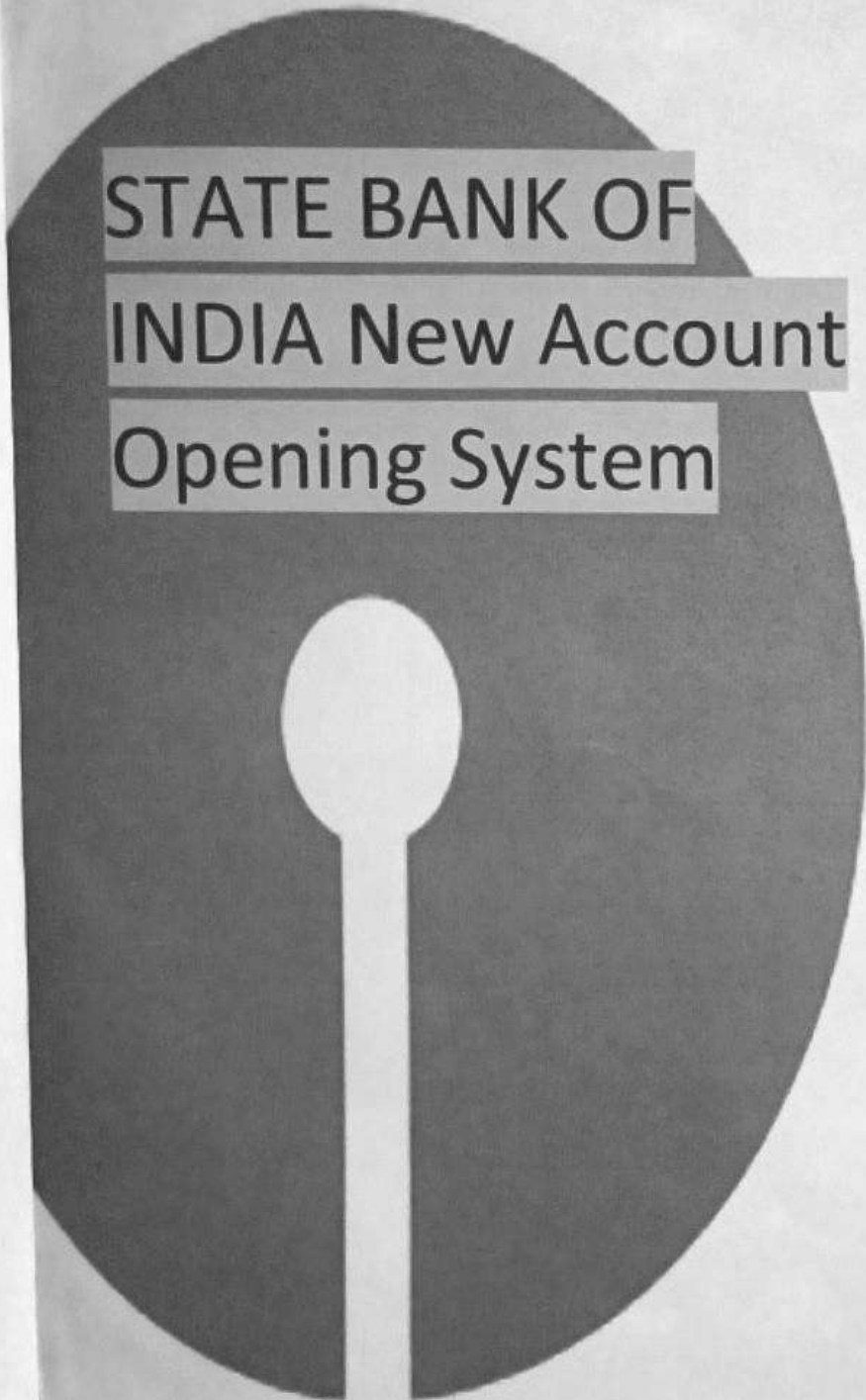
CO - ORDINATOR SIGNATURE

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Alip
25/10/21

Co-ordinator
B.C.A.
G.D.M. MAHAVIDYALAYA
PATNA-20

RNema
Ext. II
30/10/21



STATE BANK OF INDIA New Account Opening System

By:-shivani
kumari

Roll:-
1920740080011

Reg:-
182072614008002

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CERTIFICATE OF APPROVAL

This is to certify that project entitled "STATE BANK OF INDIA NEW ACCOUNT OPENING SYSTEM" developed by NEHA KUMARI, SNEHA VERMA, POOJA JHA, AND SHIVANI KUMARI.

Of department of computer science, session-2018-2021 of Ganga Devi Mahila Mahavidyala is worthy of consideration for partial fulfilment of the requirement for the award of degree of Bachelor in Computer Application from Patliputra University, Patna.

Signature of student

Shivani Kumari

Signature of Guide

Rakesh kr. Sinha RK
26.10.21

EXTERNAL EXAMINER-I

EXTERNAL EXAMINER-II

Sulje
26/10/21.
Co-ordinator Signature

BCA, GDMM COLLEGE

Co-ordinator

B.C.A.

G.D.M. MAHAVIDYALAYA
PATNA-20

Ext. - I

R Verma
30.10.21
Ext-II

GANGA DEVI MAHILA COLLEGE



PROJECT REPORT

ON

LIBRARY MANAGEMENT SYSTEM

SUBMITTED TO: PATLIPUTRA UNIVERSITY PATNA

पटलीपुत्रा विश्वविद्यालय
PATLIPUTRA UNIVERSITY

GUIDED BY:
MISS ANU PRIYA
MCA

EVALUATION CERTIFICATE

THIS IS TO CERTIFY THAT THIS PROJECT ENTITLED LIBRARY MANAGEMENT
SYSTEM
HAS BEEN COMPLETED BY ALISHA KUMAR ROLL
NO 191019001001 REGISTRATION NO: 181012519008001 OF
BCA PART-3RD SESSION: 2018-21 GANGA DEVI MAHILA COLLEGE
SUCCESSFULLY.

EXTERNAL SIGNATURE _____

done by
20.10.2021
INTERNAL SIGNATURE of Guide


Ashish
20/10/21
CO-ORDINATOR SIGNATURE

Co-ordinator
B.C.A.

G.D.M. MAHAVIDYALAYA
PATNA-20

AB
20/10/21
External I

Am
30.10.21
Ext II



STATE BANK OF INDIA New Account Opening System

By:-pooja jha

Roll:-
1920740080009

Reg:-
182072114008004

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CERTIFICATE OF APPROVAL

This is to certify that project entitled "STATE BANK OF INDIA NEW ACCOUNT OPENING SYSTEM" developed by NEHA KUMARI, SNEHA VERMA, POOJA JHA, AND SHIVANI KUMARI.

Of department of computer science, session-2018-2021 of Ganga Devi Mahila Mahavidyalaya is worthy of consideration for partial fulfilment of the requirement for the award of degree of Bachelor in Computer Application from Patliputra University, Patna.

Signature of student

Pooja Jha

Signature of Guide

Rakesh kr. Sinha

28.10.21

EXTERNAL EXAMINER-I

[Signature]
30.10.21

EXTERNAL EXAMINER-II

[Signature]
30.10.21

[Signature]
26.10.21
Co-ordinator Signature

BCA, GDMM COLLEGE

Co-ordinator

B.C.A.

G.D.M. MAHAVIDYALAYA
PATNA-20

GANGA DEVI MAHILA COLLEGE



PROJECT REPORT

ON

LIBRARY MANAGEMENT

SUBMITTED TO : PATLIPUTRA UNIVERSITY , PATNA

GUIDED BY :

Miss ANU PRIYA
M.C.A

EVALUATION

CERTIFICATE

THIS IS TO CERTIFY THAT THIS PROJECT ENTITLED LIBRARY
MANAGEMENT HAS BEEN COMPLETED BY SHREYA SINHA,
ROLL NO. 1920740080012, REGISTRATION NO. 18207211
4008006 OF BCA PART- 3rd SESSION 2018-2021 OF
GANGA DEVI MAHILA COLLEGE SUCCESSFULLY.

Impoza
F- 20-10-2021.

EXTERNAL SIGNATURE:

INTERNAL SIGNATURE

Kulip
20/10/21

CO-ORDINATOR SIGNATURE:

Co-ordinator
B.C.A.
G.D.M. MAHAVIDYALAYA
PATNA-20

[Signature]
Ext. -I

RVerma
30-10-21
Ext. II

GANGA DEVI MAHILA MAHAVIDHYALAYA



PROJECT REPORT

ON

SCHOOL MANAGERMENTS SYSTEM

2018 -2021

SUBMITTED TO :- PATLIPUTRA UNIVERSITY ,PATNA

पाटलिपुत्र विश्वविद्यालय
PATLIPUTRA UNIVERSITY

GUIDED BY :- RAKESH KUMAR SINHA

M. TECH (IT)

SWEETY KUMARI

ROLLNO-1920740080015



CERTIFICATE OF APPROVAL

This is to certify that project entitled "SCHOOL MANAGEMENT SYSTEM" developed by ANKITA KUMARI, PRIYA KUMARI, ANSHU PRAKASH, AND SWEETY KUMARI.

Of development of computer science, session:-2018-2021 of **GANGA DEVI MAHILA MAHAVIDYALAYA** is worthy of consideration of partial fulfillment of the requirement for the award of degree of Bachelor in computer Application from Patliputra University, Patna.

STUDENT SIGNATURE

Sweety Kumari

SIGNATURE OF GUIDE

Dr. K. K. 20-10-2021

EXTERNAL EXAMINER-I

EXTERNAL EXAMINER-II

CO - ORDINATOR SIGNATURE

Dr. K. K. 20-10-2021

Co-ordinator
B.C.A.
G.D.M. MAHAVIDYALAYA
PATNA-20

Ext I

Dr. Verma 20-10-21
Ext-II



GANGA DEVI MAHILA

COLLEGE

PROJECT REPORT

ON

HOSPITAL MANAGEMENT
SYSTEM

SUBMITTED TO: **PATLIPUTRA UNIVERSITY PATNA**



GUIDED BY:
MS. ANU PRIYA
(MCA)

EVALUATION CERTIFICATE

THIS IS TO CERTIFY THAT THIS PROJECT
ENTITLED.....HOSPITAL MANAGEMENT SYSTEM.....HAS BEEN
COMPLETED BY.....SUHANA KUMAR..... ROLL NO.
.....1920740080014..... REGISTRATION NO:.....182072114008001.....
OF BCA PART-3rd SESSION:.....2018-2021.....
GANGA DEVI MAHILA COLLEGE SUCCESSFULLY.

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EXTERNAL SIGNATURE

INTERNAL SIGNATURE

Suhana
29/10/21

Co-ordinator

CO-ORDINATOR SIGNATURE

G.D.M. MAHAVIDYALAYA
PATNA-20

[Signature]
Ext. I

Ravina
30/10/21
Ext. II



GANGA DEVI MAHILA

COLLEGE

PROJECT REPORT

ON

**HOSPITAL MANAGEMENT
SYSTEM**

SUBMITTED TO: PATLIPUTRA UNIVERSITY PATNA



**GUIDED BY:
MS. ANU PRIYA
(MCA)**

EVALUATION CERTIFICATE

THIS IS TO CERTIFY THAT THIS PROJECT
ENTITLED.....HOSPITAL MANAGEMENT SYSTEM.....HAS BEEN
COMPLETED BY.....NEHA KUMAR J..... ROLL NO.
.....1920740080007..... REGISTRATION NO:182072114008008.
OF BCA PART-3rd SESSION:.....2019-2021.....
GANGA DEVI MAHILA COLLEGE SUCCESSFULLY.

EXTERNAL SIGNATURE

INTERNAL SIGNATURE

Anilip
29/10/21
Co-ordinator
CO-ORDINATOR SIGNATURE

G.D.M. MAHAVIDYALAYA
PATNA-20

Ext-I
30.10.21

R. Verma
30.10.21
Ext-II

GANGA DEVI MAHILA MAHAVIDHYALAYA



PROJECT REPORT

ON

SCHOOL MANAGERMENTS SYSTEM

2018 -2021

SUBMITTED TO :- PATLIPUTRA UNIVERSITY ,PATNA

पटलिपुत्र विश्वविद्यालय
PATLIPUTRA UNIVERSITY

GUIDED BY :- RAKESH KUMAR SINHA

M. TECH (IT)

ANKITA KUMARI

ROLLNO-1920740080002



CERTIFICATE OF APPROVAL

This is to certify that project entitled "SCHOOL MANAGEMENT SYSTEM" developed by **ANKITA KUMARI, PRIYA KUMARI, ANSHU PRAKASH, AND SWEETY KUMARI.**

Of development of computer science, session:-**2018-2021** of **GANGA DEVI MAHILA MAHAVIDYALAYA** is worthy of consideration of partial fulfillment of the requirement for the award of degree of Bachelor in computer Application from Patliputra University, Patna.

STUDENT SIGNATURE

Ankita Kumari

SIGNATURE OF GUIDE

Dr. Anshu
25-10-21

EXTERNAL EXAMINER-I

EXTERNAL EXAMINER-II

CO - ORDINATOR SIGNATURE

Silip
25/10/21

Co-ordinator
B.C.A.
G.D.M. MAHAVIDYALAYA
PATNA-20



GANGA DEVI MAHILA

COLLEGE

PROJECT REPORT

ON

**HOSPITAL MANAGEMENT
SYSTEM**

SUBMITTED TO: PATLIPUTRA UNIVERSITY PATNA



**GUIDED BY:
MS. ANU PRIYA
(MCA)**

EVALUATION CERTIFICATE

THIS IS TO CERTIFY THAT THIS PROJECT
ENTITLED...HOSPITAL MANAGEMENT Sys...HAS BEEN
COMPLETED BY...KAMAL ARYA..... ROLL NO.
1820740280005. REGISTRATION NO:182072614008003
OF BCA PART-3rd SESSION:2018-2021.....
GANGA DEVI MAHILA COLLEGE SUCCESSFULLY.

Arpita

EXTERNAL SIGNATURE

INTERNAL SIGNATURE

Silip
21/10/21


Co-ordinator

CO-ORDINATOR SIGNATURE

G.D.M. MAHAVIDYALAYA
PATNA-20

Ext. I

RV
30.10.21
Ext. II

The logo of the State Bank of India is a large, dark grey circle with a white stylized 'S' inside. The 'S' is composed of a white circle at the top and a vertical line extending downwards, which is slightly curved at the bottom.

STATE BANK OF INDIA

New Account Opening

System

By:-

SNEHA VERMA

Roll:-

1920740080013

Reg:-

182072114008005



CERTIFICATE OF APPROVAL

This is to certify that project entitled "STATE BANK OF INDIA NEW ACCOUNT OPENING SYSTEM" developed by NEHA KUMARI, SNEHA VERMA, POOJA JHA, AND SHIVANI KUMARI.

Of department of computer science, session-2018-2021 of Ganga Devi Mahila Mahavidyala is worthy of consideration for partial fulfilment of the requirement for the award of degree of Bachelor in Computer Application from Patliputra University, Patna.

Signature of student

Sneha verma

Signature of Guide

Rakesh kr. Sinha

26.10.21

EXTERNAL EXAMINER-I

EXTERNAL EXAMINER-II

Silp
26/10/21
Co-ordinator Signature

BCA, GDMM COLLEGE

Co-ordinator

B.C.A.

G.D.M. MAHAVIDYALAYA
PATNA-20

HSP
27/10/21
Ext. I

RVerma
30.10.21
Ext. II

PROJECT REPORT

“MARKETING STRATEGIES OF COCA COLA”



A REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT OF BACHELOR OF BUSINESS MANAGEMENT
PROGRAMME

IN

**GANGA DEVI MAHILA COLLEGE
(PATLIPUTRA UNIVERSITY)**



SUBMITTED BY

MADHU LATA

ROLL NO: 1920740070001

SESSION: 2018 - 2021

REGISTRATION NO: 182072614007001

BBM 3rd YEAR

**UNDER THE GUIDANCE OF
MISS. NIDHI SINGH**

FACULTY MEMBER OF BBM DEPARTMENT

GANGA DEVI MAHILA COLLEGE (PATLIPUTRA UNIVERSITY)

Ex-I
Jama
Ex-II
30/10/21

CERTIFICATE

This is certify that Project Report title “**MARKETING STRATEGIES OF COCA COLA**”

Is a bonfire work carried out by **MADHU LATA** of BBM 3rd YEAR,
Roll No: 1920740070001, Reg No: 182072614007001 of **GANGA DEVI MAHILA COLLEGE (PATLIPUTRA UNIVERSITY)**.

She has worked under our guidance and direction.

Modula Sahay
Signature of co-ordinator (BBM)

Date: 04/09/2021

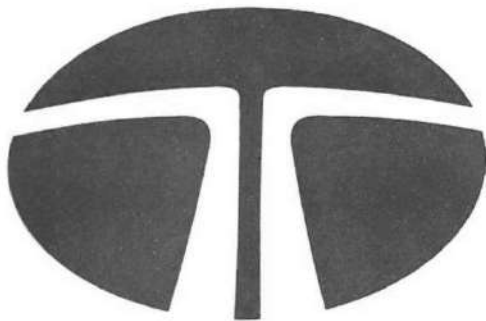
Nidhi Singh
Signature of guide

Date: 4/9/21

PROJECT REPORT

ON

MARKETING STRATEGIES OF TATA MOTORS



TATA MOTORS

TATA MOTORS



IN

**GANGA DEVI MAHILA COLLEGE
PATLIPUTRA UNIVERSITY PATNA**

Ex I
Sharma
SUBMITTED BY

NAME :- ARADHANA KUMARI

ROLL NO :- 192074007001

BBM 3rd YEAR

UNDER THE GUIDANCE OF

Nidhi Singh
16/12/21
FACULTY OF BBM DEPARTMENT

GUIDE CERTIFICATE

TO WHOM IT MAY CONCERN

This is Certify That Miss **ARADHANA KUMARI** having Roll PAT

A student of BBM has completed her project report under my supervision on the subject (MARKETING STRATEGY OF TATA MOTORS).

During project writing her behaviour and attitude is found to be appreciable.

I wish her all the best for her future endeavour

Mridula Sahay
16-09-2021
Dr. MRIDULA SAHAY

BBM CO-ORDINATOR

Nidhi Singh
16/9/21
Mrs. NIDHI SINGH

PROJECT GUIDE

BCA/BBM Project

ICT/Computing Skills

Session (2021-22)

SL.NO	Skill name	Duration	Date	ATTENDED BY	NO. OF STUDENTS
1	JAVA	30 days	01/05/22 TO 01/08/22	BCA-III RD YEAR	1

SL. NO	NAME	CLASS	PROJECT TITLE	GUIDED BY
1	KAUSHKI GIRI	BCA	STATE BANK OF INDIA	MR. RAKESH KUMAR SINHA
2	PRIYANKA KUMARI	BBM	INVENTORY MANAGEMENT AT ASIAN PAINT'S	MISS NIDHI SINGH
3	CHALSI	BBM	MARKETING STRATEGY OF PUMA COMPANY LTD	MISS NIDHI SINGH

Co-ordinator *Ship*
B.C.A. *22/11/23*
G.D.M. MAHAVIDYALAYA PATNA-20
PATNA-20
G.D.M. MAHAVIDYALAYA
B.C.A.
Co-ordinator

GANGA DEVI MAHILA MAHAVIDHYALAYA



IN PARTIAL, FULFILLMENT REQUIREMENT FOR THE DEGREE OF
BACHELOR OF COMPUTER APPLICATION (BCA)

2019-2022

PROJECT REPORT

ON

STATE BANK OF INDIA

ACCOUNT OPENING SYSTEM

GUIDED BY

MR. RAKESH KR. SINHA

M. TECH (IT), PH. D (Purr.)

PREPARED BY

KAUSHKI GIRI

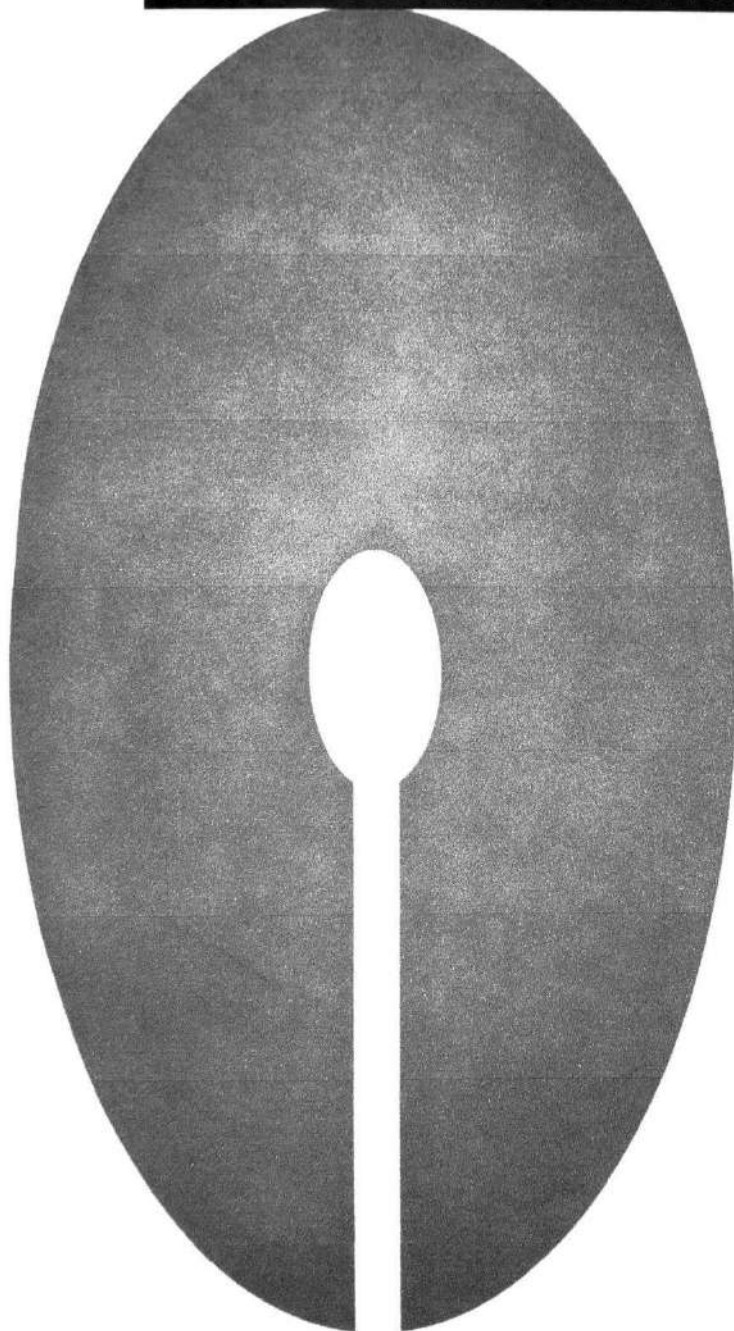
ROLL NO: -2020740080001

Reg no: -192072114008001

Session: -2019-2022

BCA 3rd year

**STATE BANK OF INDIA
NEW ACCOUNT OPENING SYSTEM**



STATE BANK OF
INDIANEW
ACCOUNT
OPENING SYSTEM

BY: -KAUSHKIGIRI

ROLL: -

2020740080001

REG: -

192072114008001

A PROJECT
ON
(A STUDY ON INVENTORY MANAGEMENT AT ASIAN PAINT'S)

- Analysis of Inventory Management of Asian Paints

BACHELOR OF BUSINESS MANAGEMENT (BBM)



AFFILIATED BY: PATLIPUTRA UNIVERSITY, PATNA

SUBMITTED TO :
PRIYANKA KUMARI

SUBMITTED TO :
NIDHI SINGH

EXT- I

Examiner
A
Nishant
12-07-22

EXT- II

Examiner
12.7.22

CERTIFICATE BY INTERNAL GUIDE

This is to certify that the **PRIYANKA KUMARI** has completed and submitted her dissertation report on “**INVENTORY MANAGEMENT AT ASIAN PAINT'S®**” under my guidance and supervision. He was in constant touch with me.

I wish him success in his entire future endeavors.

Project supervisor

Head of Department

Appeared for the end of the 3rd years project viva-voice examination held on.....

Internal Examiner

External Examiner

Signature

Signature

**A PROJECT REPORT
ON
“MARKETING STRATEGY OF PUMA COMPANY LTD”
IN**

Submitted By

CHELSI

(2019-2022)

Of

Ganga Devi Mahila Mahavidyalaya



Under the Guidance of

Nidhi Singh

Submitted to the

BACHELOR OF BUSINESS MANAGEMENT DEPARTMENT

In partial fulfillment of the requirements

For the award of the

UNDER GRADUATE IN MANAGEMENT

EXT-I
Examined
by
nonaru
12.07.22

EXT- II
12.7.22

Mridula Sahay

Co-ordinator

Institute's Certificate

Certified that this Comprehensive Project Report Titled "Marketing Strategy of PUMA Company Ltd" is the work of Ms. Chelsi who has carried out the research under my supervision. She was in constant touch with me. I also certify further, that to the best of my knowledge the work reported here is does not form part of any other project report.

Place: Patna

Date: _____

N. Singh

(Nidhi Singh)

Assistant Professor

(Mridula Sahay)

Co-ordinator